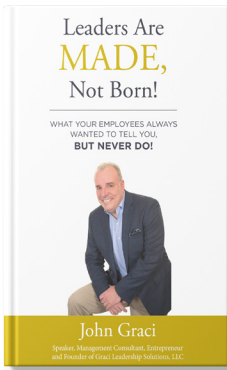




GRACI LEADERSHIP SOLUTIONS



John Graci Motivational Speaker and Author



Leaders aren't born...they are made. When a baby is born, they do not say a leader is born. They say it is a girl! It's a boy! They never say it is a leader!

What makes John unique is the way he delivers the information! He combines a "straightforward" approach with real-world solutions that comes across as refreshing and riveting.

John Graci has been called the "*Professor of Common Sense*" for a reason. He firmly believes his frank talk and unvarnished truth-telling will lead to higher profits. According to John, a business opens its doors to provide a product or service that meets demand at a profit. However, if you sit through some seminars and training classes these days, the word "profit" does not appear or if it does, it may come across as a dirty word.

John has been entertaining audiences for the past 20 years. John's debut book, "*The Buck Stops with You*" exposes leaders who are quick to blame employees for having bad attitudes, instead of looking in the mirror and asking what they could have done to cause the situation. John's second book, doesn't pull any punches when it comes to offering solutions to the question: "*Why Don't Employees Perform as Expected?*" John's third book, "*Leaders Are MADE, Not Born!*" was released in the summer of 2018. John shines a light on what your employees always wanted to tell you, but never do! John and his books have been featured on CNN, FOX and radio stations across the country!



As a seasoned professional, who is "Real" and delivers advice from in the trenches and not ivory tower-theory, John pours himself into every presentation or training session. He gives everything he has - because he knows an engaged mind is a learning mind. He challenges people to do things differently.

John has been speaking to audiences ranging from 10 employees to 500 conference attendees. By designing and conducting count-less focus group interviews and investing countless hours of research on each of the generations, John promises you will learn something from his four signature key-note presentations. Attendees will appreciate how he makes the complex simple and compelling.

Weaving inspirational stories, coupled with poignant life lessons, John tactfully helps audiences understand how their behavior or their boss' behavior may contribute to tension in the workplace. More importantly, John can tell you what to do about it!

John Graci

Inspirational Speaker and Author



The Gray Zone: It's Not WHO is Right-but WHAT is Right in the Workplace

We live in a culture where everything seems to be "either/or." Us vs. them. For or against. My way or the highway. This same division and confrontation can be seen in the workplace. *Sales vs. Service; Management vs. Workers; Baby Boomers vs. the Younger Generations.*

Through realistic, often humorous anecdotes, quips, witticisms and insights that every workplace, leader or direct contributor face, John Graci provides, with irresistible logic, "The Gray Zone" solutions that organizations need to improve relationships and achieve results.

Good Boss, Bad Boss: How to Be the Best ...and Learn from the Worst

Do you want the truth? Well, can you handle the truth? All leaders can benefit from common-sense facts about people and everyday situations that are clear, logical, and will instantly improve relationships and achieve results.

Resolving Generational Differences in the Workplace

Every generation has a valid point of view. It's not "out with the old, in with the new." It is about creating an environment where five generations can work side-by-side. How organizations can identify and bridge the gaps that could have significant bottom-line effects on business performance.

Making Change Happen!

Practical wisdom from the trenches helping leaders and employees work together to achieve the objectives relevant to your company. Help attendees keep the workforce engaged and overcome employee resistance so that the organization can accelerate the entire change process.

If you have John speak at your next conference or event, he promises to engage your attendees by addressing the problems that today's employees face with solutions so logical. They are bound to say, "Why didn't I think of that!"

John has spoken at hundreds of conferences, associations, and events. His goal is the same as yours-influence employee behaviors that lead to increased productivity and performance long after the event has ended.

